



**United Way
Centraide
Windsor-Essex County**

Media Release

March 4, 2015

Celebrating Outstanding Supporters at United Way's I Believe in My Community Awards

Windsor – On Wednesday, March 4th, 2015, United Way/Centraide Windsor-Essex County welcomed almost 300 guests to celebrate and honour some of its most generous and dedicated supporters and the recipients of the 2014 *I Believe in My Community Awards*. These prestigious awards are presented annually to workplaces, unions and individuals for outstanding contributions to the community through United Way.

"The *I Believe in My Community Awards* celebration is our way of saying thank you to our very generous supporters," said Lorraine Goddard, CEO, United Way. "It's our opportunity recognize the dedicated individuals, volunteers, unions, and workplaces from Windsor and Essex County. Their support of United Way is heart-warming and a continued testament to the caring nature of our community," she added.

Nine awards were presented to local organizations in recognition of their commitment to the community through United Way (see *listing below and award descriptions below*). During the event, Gary Parent, FCA Canada Inc., and Unifor Local 200 were also recognized with special awards for leadership and support of United Way. Additionally, CS Wind Canada and the Leamington and Area Family Health Team were recognized as new supporters of United Way.

"It was an honour to lead such a dedicated group of volunteers this year in support of United Way," said Jack Robinson, Chair, United Way's 2014 Campaign Cabinet and Area Director of UNIFOR Windsor. "Thousands of people in our community are getting the help they need when they need it most. We wouldn't be able to do this without the generous and incredible support of our donors and volunteers," he added.

The celebration was generously supported by its Presenting Sponsors, Caesars Windsor and Unifor Locals 200, 444 & 2458, as well as the following sponsors: AM800 CKLW, The Windsor Star, Deloitte, WFCU Windsor Family Credit Union, Netmon Inc., Accucaps Industries and the University of Windsor. Nominations were collected earlier this year and reviewed by a volunteer selection committee.

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United Way/Centraide Windsor-Essex County mobilizes the caring power of the local community to improve lives in measurable and lasting ways. The United Way focuses on three priority areas: helping to move people out of poverty, positioning kids and families for success, and creating thriving neighbourhoods. Additional information is available at www.weareunited.com.

United Way/Centraide Windsor-Essex County

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I Believe in My Community Awards | Award Recipients

The Campaign Hero Award salutes the Employee Campaign Coordinator/Canvasser or Team.

- Ford Motor Company of Canada Limited; UNIFOR Locals 200, 240; Voith Industrial Services; Penske Logistics Canada

The Community Partnership Award (1-250 Employees) applauds the combined success of the Workplace Employee Giving and the Corporate Giving in support of United Way.

- K + S Windsor Salt Limited (Ojibway Mine); UNIFOR Locals 1959, 240

The Community Partnership Award (250+ Employees) commends the combined success of the Workplace Employee Giving and the Corporate Giving in support of United Way.

- Hiram Walker & Sons Limited; Pernod Ricard; UNIFOR Local 2027; IUOE Local 772

The Community Workplace Champions Award (1-250 Employees) recognizes the public and private sector businesses and organizations that consistently demonstrate their commitment to the community through United Way.

- HBPO Canada Inc.; UNIFOR Local 444

The Community Workplace Champions Award (250+ Employees) recognizes the public and private sector businesses and organizations that consistently demonstrate their commitment to the community through United Way.

- CUPE Local 82

The Lead United Team Award celebrates the workplace team which promotes 'Leading United' which encourages contributions at the Leadership level (\$1,000+).

- Diageo Canada Inc. – Amherstburg Plant; UNIFOR Local 200

The Quantum Leap Giving Award rewards the workplace in which employees significantly increase their giving to the community through United Way over last year.

- Reliance Home Comfort; UNIFOR Local 1999

The Quantum Leap Participation Award exemplifies the true meaning of teamwork by achieving an extraordinary increase in employee participation in their campaign over last year.

- Service Canada/Government of Canada; PSAC

The Innovation Award recognizes a group or business that has supported their community through United Way by implementing a fun, creative, unique and engaging event/activity.

- (LCBO) Liquor Control Board of Ontario; OPSEU Local 162

The United Way Leading the Way Award is presented to an individual who has significantly contributed to the community through United Way through a one-time gift or gifts over a period of time.

- Gary Parent

The United Way Corporate Community Excellence Award is presented to an organization that is highly involved in the community and giving through United Way through corporate financial support, employee engagement and in-kind contributions.

- FCA Canada Inc.

The United Way Labour Award of Distinction is presented to a union and its membership which demonstrate a commitment to create a vibrant community through their involvement in the community through United Way.

- UNIFOR Local 200